Fashion Co-Major

For information, contact an advisor in the Department of Art, 124 Art Building, 513-529-2900.

The co-major in Fashion emphasizes creativity and experimentation and offers students the opportunity to develop basic skills in product-making, fashion business decision-making, historical contexts, materials, design foundations, and the opportunity to build skill depth in one of three option areas: fashion corporate business, fashion design, or fashion entrepreneurship.

Admission to the co-major is by online application only on the Fashion Programs web page. After review, all applications will be accepted into the program, and DARs will reflect the acceptance before registration for the next semester.

Program Requirements

37-41 semester hours

Code	Title	Credit Hours
Core Requirements [1]		
Basics		3
FAS 101	Introduction to the Fashion Industry	
Making - select 3 credit hours from the following:		3
ART 165	Beginning Metals	
ART 264	Jewelry Design and Metals I	
FAS 150	Fashion Sprint Special Topics (repeatable)	
FAS 201	Apparel Construction Techniques	
FAS 211	Draping for Fashion Design	
FAS 212	Flat Pattern Drafting for Fashion Design	
Fashion Business - select from the following:		3
FAS 450	Advanced Special Topics in Fashion	
FAS 451	Fashion Retail Planning and Buying	
FAS 463	Fashion Trend Forecasting	
MKT 291	Principles of Marketing	
MKT 461	Principles of Retailing	
History - select from the following:		3
ART 189	History of Western Dress	
ART 233	Global Perspectives on Dress	
FAS 281	Contemporary Fashion History	
Materials		3
FAS 221	Textiles for the Fashion Industry	
Design Foundations		3
FAS 241	The Elements and Principles of Fashion Design, including Color Theory	
Electives - select 3 credit hours from the following:		3
ART 121	Observational Drawing	
ART 335	Arts of West Africa	
FAS 332	Fashion Illustration	
FAS 340	Internship	
FAS 360	Fashion and Digital Tools	
FAS 450	Advanced Special Topics in Fashion	
IMS 259	Art and Digital Tools I	
IMS 319	Foundations in Digital 3-D Modeling and Animation	
STC 259	Foundations of Campaign Design	
Or any class in the co-major core not yet taken		
Select one track [1]		**16-20**
FASHION CORPORATE BUSINESS TRACK		
Select one option		
Option 1: Business Prime (9CH; not open to FSB majors)		
BUS 301	Basics of Business I	
BUS 302	Basics of Business II	
BUS 303	Business Process Integration	
Option 2: General Business (9CH)		
Select three from the following:		
ACC 211	Accounting for the Non-Business Major	
ACC 221	Introduction to Financial Accounting	
ECO 201	Principles of Microeconomics	
FIN 211	Financial Capital	
ISA 211	Information Technology and Data Driven Decision Making in Business	
MGT 111	Introduction to Business	
MGT 211	Introduction to Management for Non-business Majors	
MGT 291	Introduction to Management & Leadership	
Fashion Business Electives		
Select 9 credit hours of courses listed in Fashion Co-Major core (Fashion Business section) not used in core to complete Fashion Corporate Business track. A course cannot be used in both the core and in a track.		
FASHION DESIGN TRACK		
Making (6CH)		
FAS 211	Draping for Fashion Design	
FAS 212	Flat Pattern Drafting for Fashion Design	
Studio (8CH)		
FAS 341	Junior Fashion Studio	
FAS 441	Senior Fashion Studio	
FAS 442	Fashion Portfolio	
Design Techniques (6CH)		
FAS 332	Fashion Illustration	
FAS 360	Fashion and Digital Tools	
FASHION ENTREPRENEURSHIP TRACK (not open to Entrepreneurship majors or minors)		
Fashion Entrepreneurship Core (10CH)		
ESP 101	Entrepreneurship Foundations	
ESP 201	Introduction to Entrepreneurship and Business Models	
ESP 251	Entrepreneurial Value Creation and Capture	
ESP 252	Entrepreneurial Mindset: Creativity and Organization	

Fashion Entrepreneurship Elective (3CH)	
Select from the following:	
ESP 321	Startup Entrepreneurship
ESP 331	Social Entrepreneurship
ESP 351	Creativity in Entrepreneurship
Arts Management Elective (3CH)	
Select at least 3 credit hours from the following:	
CCA 306	Arts Entrepreneurship
CCA 340	Internship
CCA 401	Strategic Innovation in the Arts
Total Credit Hours	**37-41**

[1] *Please note: A course used in the co-major core cannot also be used to meet a track requirement.*