Communication Design Minor

For information, contact the Department of Art, 124 Art Building, 513-529-2900

The mission of the Communication Design Minor is to enable learners to gain the communication design thinking, knowledge, and skills that will enhance their core area of study. Learners grow these competencies through exercises, projects, and learning experiences designed to develop practical, analytical, creative, emotional, and social intelligences. Those who complete the program are prepared to use their skills to develop and produce visual outcomes that communicate clearly, activating conceptual messaging and detailed aesthetic.

A minimum overall 2.00 GPA is required for successful completion of the minor. All courses must be taken for a grade (not credit/no-credit).

(19 semester hours)

Code	Title	Credit Hours
Required Courses		**16**
ART 111	Visual Fundamentals: Design and Composition	
ART 151	Becoming a People-Driven Designer	
ART 227	Design Research Methods Basics	
ART 252	Image	
ART 251	Typography	
ART 455	A History of Design	
Electives		**3**
Select one of the following:		
ART 436	Applied Experience Design: Walt Disney World	
ART 449	Design Career Readiness	
ART 460	Special Topics Design Studio	
Total Credit Hours		**19**