

International Business Minor

For information, contact the Student Services Office, 1022 FSB, 513-529-1712.

This minor offers a concentration of courses that create a foundation for a career in the global business environment. A core and electives from the Farmer School of Business focus on international topics. A minimum of 21 hours, with at least a 2.00 average, is required.

Approved General Electives

International Business Minors are required to take a minimum of six hours of approved general electives. The six hours cannot be used to fulfill both the Miami Plan Perspectives and the International Business minor requirements. Courses must be 200-level or above.

Electives must be non-business courses; one may be an upper level language course that focuses on culture and literature. Language courses that stress conversation and grammar cannot be used as general electives. The suggested electives are recommended, but by no means comprise the extent of courses that would be useful preparation for international business. Non-business courses offered in approved study abroad programs may be used as electives with the approval of the FSB International Business Minor advisor.

Language Preparation

This minor requires foreign language skills through the 202 level or above. The College of Arts and Science provides courses for preparation in a variety of foreign languages. American Sign Language courses offered through the College of Arts and Science may not be used to fulfill this requirement.

Study Abroad

Students are encouraged to study abroad. Courses taken while abroad may apply. The Farmer School of Business offers international programs for short terms.

For details regarding admission to FSB minors and availability of coursework, please refer to the information at the beginning of this section (under Farmer School of Business "Minors").

Program Requirements

(21 semester hours)

Code	Title	Credit Hours
Required courses		
ECO 344	International Economic Relations	3
	Foreign language through 202 level	3
	Select six hours of approved general electives	6
	Select three of the following:	9
BLS 464	International Business Law	
BUS 371	International Business	
or BUS 373	International Business in Focus	
ECO 347	Economic Development	
ECO 441	International Trade and Commercial Policy	

ECO 442	International Monetary Relations
FIN 417	International Business Finance
MGT 304	Diversity and Cross-Cultural Management
MGT 432	Global Strategic Sourcing
MKT 412	Sustainable Marketing Management
MKT 425	Global Marketing
IMS/ENG 416	Writing for Global Audiences
And/or any business courses taken abroad and approved in advance by the FSB International Business Minor Advisor	
Total Credit Hours	21

¹ BUS 371 is typically offered abroad; BUS 373 is only offered on FSB study abroad programs.