

StartUp Entrepreneurship Certificate

For information, contact the Page Center for Entrepreneurship, 2078 FSB, 513-529-1221.

Startup entrepreneurship is all about overcoming challenges and solving problems. Startup businesses operate with limited resources and capacity. At the Institute for Entrepreneurship, we teach students by immersing them in experiences like this to better understand how to add value and make a difference in those communities. Whether you start a new venture, you constantly seek opportunities, or you want to add value in a fast-paced high impact environment, the StartUp Entrepreneurship Certificate is designed to build and train the growing entrepreneurial workforce.

Entrepreneurship and the ability to recognize opportunities to create viable, sustainable solutions are skills needed in our volatile, uncertain, complex, ambiguous world. The StartUp Entrepreneurship Certificate is a multidisciplinary educational initiative bringing students together from across campus to develop expertise on how Entrepreneurial practices can help build and sustain StartUp and rapidly growing organizations. The StartUp Certification Program provides a suite of tools, mindsets and experiences for understanding how to excel in the growing startup workforce. This certificate program builds qualifications for employment and/or further study in Entrepreneurship. The Certificate provides a framework for understanding entrepreneurship from a variety of disciplines and application of entrepreneurial skill sets to meet workplace demands.

Code	Title	Credit Hours
Complete the following course twice:		2
ESP 102	Entrepreneurial Immersion: From Idea to Opportunity	
Complete the following courses:		
ESP 201	Introduction to Entrepreneurship and Business Models	3
ESP 251	Entrepreneurial Value Creation and Capture	3
ESP 321	Startup Entrepreneurship	3
Complete one of the following courses:		3
ESP 401	Entrepreneurship: New Ventures	
ESP 461	Entrepreneurial Consulting	
Total Credit Hours		14