

Supply Chain and Operations Management- Bachelor of Science in Business

For information, contact the Department of Management, 3056 FSB, 513-529-4215.

In recent years companies have worked to connect the different areas of their businesses to achieve efficient movement of goods and services to the consumer. Supply chain and operations management fills the gap that exists between departments and connects trading partners to create a smooth flow of information, services, and products through the supply chain.

The supply chain and operations management major combines courses in accountancy, decision sciences, operations management, marketing, logistics and purchasing. The integration of these disciplines allows supply chain and operations management students to understand the interaction among them and how to produce and move goods and services in the most economical way. Students learn practical industry applications with the aid of field trips, guest speakers, client-based projects, and simulations in the classroom.

Program Requirements

| Code | Title | Credit Hours |
|-------------------------------------|--|--------------|
| Complete the following: | | |
| MGT 431 | Logistics Management | 3 |
| MGT 432 | Global Strategic Sourcing | 3 |
| MGT 451 | Operations Planning and Scheduling | 3 |
| MGT 453 | Quality Management Systems | 3 |
| MGT 498 | Supply Chain Management | 3 |
| Select two of the following: | | 6 |
| ACC 333 | Managerial Accounting | |
| ISA 303 | Enterprise Systems | |
| ISA 321 | Optimization in Business Analytics | |
| ISA 401 | Business Intelligence and Data Visualization | |
| MGT 418 | Sustainability and ESG in Business | |
| MKT 412 | Sustainable Marketing Management | |
| MKT 415 | Marketing to Organizations | |
| Capstone course: | | |
| MGT 495 | Executive Decision Making and Strategy | 3 |
| Total Credit Hours | | 24 |