

Graduate Certificate in Analytics

The Graduate Certificate in Analytics builds on the foundations that are established in the undergraduate certificate in the Foundations of Analytics. Students will become more versed in data driven decision making with additional data manipulation and retrieval knowledge in for both structured and unstructured data as well as hands on knowledge of predictive modeling tools and techniques. The program also has a focus on communicating and story telling with data.

Program Requirements

Code	Title	Credit Hours
Required courses:		
ISA 512	Data Warehousing and Business Intelligence	3
ISA 514	Managing Big Data	3
ISA 591	Introduction to Data Mining in Business	3
ISA/STA 616	Communicating with Data	3
Total Credit Hours		12