

Applied Social Research Minor

For information contact the Department of Social and Behavioral Sciences, 532 Mosler Hall, 513-785-3207.

The Minor in Applied Social Research teaches skills fundamental for conducting and interpreting impactful and interdisciplinary applied social research. These skills include identifying social concerns; gathering, organizing, analyzing, and interpreting meaningful data; and using that data to inform practical solutions to social problems. Students learn hands-on quantitative and qualitative methods, critical thinking, and teamwork--all skills that they can carry into the twenty-first century workplace: in government, social agencies, business and marketing, healthcare, environmental sciences, criminal justice, non-profit management, information technology, statistics, consulting, and more. Students will take three core ASO courses: ASO 201 (Introduction to Applied Social Research), ASO 301 (Applied Social Research Methods), and ASO 401 (Applied Social Research Capstone), along with STA 261 (Statistics) and two additional approved social science courses. (Social Science majors--ATH, GEO, POL, PSS/PSY, SOC--may only count one course from their respective major toward the Applied Social Science Minor).

Program Requirements

Code	Title	Credit Hours
Required Core Courses:		
ASO 201	Introduction to Applied Social Research	3
STA 261	Statistics	4
ASO 301	Applied Social Research Methods	4
ASO 401	Applied Social Research Capstone	3
Select two of the following (Note: Social Science Majors may only count one course from their respective major toward the minor):		6-8
ATH 175	Peoples of the World	
GEO 101	Global Forces, Local Diversity	
POL 142	American Politics and Diversity	
SOC 153	Sociology in a Global Context	
PSY 111 & PSY 112	Introduction to Psychology and Foundational Experiences in Psychology	
CMR 105	Introduction to Marketing	
PSY 293	Introduction to Psychological Statistics	
SOC 262	Research Methods	

20-22 credit hours. A number of these courses meet various Miami Plan requirements. Some courses, such as STA 261, are also required in a number of majors and so will overlap, making it more efficient for students to complete the minor. Note: PSY 111 and PSY 112 must be taken together.

Total Credit Hours 20-22