

# Small Business Management- Bachelor of Science in Commerce

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For information, contact the Department of Commerce in Room 117, VOALC Campus, 513-785-7706

Commerce is the broad system of organizations producing goods and services for their markets to satisfy their stakeholders. The Bachelor of Science in Commerce and the Small Business Management major draws courses from a variety of disciplines to prepare students to work in small businesses and other organizations in managerial and staff capacities.

Students are allowed only one CMR major. Double CMR majors are not permitted.

## Program Requirements

(53 semester hours)

Code	Title	Credit Hours
<b>Commerce Core</b>		
CMR 101	Introduction to Accounting I	3
CMR 105	Introduction to Marketing	3
CMR 108	Introduction to Business Law	3
CMR 111	Introduction to Management I	3
CMR 207	Management Planning and Control	3
CMR 211	Economics for Commerce	3
CMR 244	Introduction to Global Business	3
CMR 282	Computer-Based Business Analysis	3
CMR 302	Financial Information for Managers	3
CMR 495	Strategic Management for Commerce	3
STA 261	Statistics	4
<b>Small Business Management Major</b>		
CMR 242	Management of Small Business Operations	3
CMR 263	Sales and Promotions	3
CMR 301	Personal Organizational Skills	3
CMR 361	Marketing for the Small Business	3
CMR 401	Leadership Decision Skills	4
CMR 442	Current Issues and Innovation in Small Business	3
<b>Total Credit Hours</b>		<b>53</b>