Journalism (JRN)

JRN 101. Introduction to Journalism. (3) (MPF)
Introduces issues facing news media in a democratic society. These include ethics, law, and press performance in the context of news criticism and journalism history. Students explore several journalistic modes and a variety of careers in journalism. They learn critical news consumption and several basic writing styles. IIB. CAS-B.

JRN 120. Scholars in Media Writing. (3; maximum 6)
Writing for the Media: This class will introduce students to genres of nonfiction writing such as narrative nonfiction, memoir and documentary film writing. This two-course sequence is open only to first-year students selected to participate in the University Academic Scholars Program in Writing for the Media.

JRN 177. Independent Studies. (0-5)

JRN 201. Reporting and News Writing I. (3)
Introduces basic news writing, news gathering, and interviewing. Emphasizes instruction and experience in writing for print and online forms. Prerequisite for all journalism writing and creative courses.

JRN 202. Reporting and News Writing II. (3)
Refines media news writing skills acquired in JRN 201, with an emphasis on multiple-field reporting. Students produce cross-media content, working in broadcast and online forms. Prerequisite: JRN 201.

JRN 240. Student Media Practicum. (1; maximum 4)
This course introduces students to real-world journalism and media production through hands-on experience in student media. Students develop story ideas, conduct interviews and prepare news stories for student media. Students also have opportunities to attend weekly presentations about practicing journalism. Currently offered only for students who write one article every two weeks for the Miami Student.

JRN 277. Independent Studies. (0-5)

JRN 301. Journalism Law and Ethics. (3)
Focuses on statutory and common law limitations on freedom of the press in America, and the legislative and judicial rationales for them. Considers ethical theories and their application to situations that journalists commonly encounter.

JRN 303. Multimedia Journalism. (3)
Explores the theory and practice of multimedia journalism. Topics include current forms of and social impact of multimedia reporting, particularly in online spaces. Students will also develop online multimedia news projects. Prerequisite: JRN 202.

JRN 304. Scholars in Media Writing. (3; maximum 6)
Prerequisite: JRN 202.

JRN 313. Digital Audio Reporting. (3)
Advanced-level coursework emphasizing digital audio writing, reporting and editing. Students will learn to produce audio news stories across broadcast and online platforms. Prerequisite: MAC 211 and JRN 202, major status or permission of instructor.

JRN 314. Digital Video Reporting. (3)
Advanced-level coursework emphasizing digital video writing, reporting and editing. Students will learn to produce video news stories across broadcast television and mobile platforms. Prerequisite: MAC 211 and JRN 202, major status, or permission of instructor.

JRN 316. Editing and Design. (3)
Introduces the roles of news producers and editors as key team members in print, broadcast, and online journalism. Topics to be covered include text editing, news values, and design principles, photo presentation and visual editing, audiences and interactivity. Prerequisite: JRN 201.

JRN 318. Advanced Storytelling in Journalism. (3)
Engages students in the art and craft of telling in-depth stories that inform, engage, compel, and entertain. These techniques involve reporting and writing alike, and they can be put to use in magazines, newspapers, books, websites, documentary film, and multimedia formats. Prerequisite: JRN 201.

JRN 333. International Journalism. (3)
Examines reporting from around the world, and evaluates and re-thinks the distinctly American vantage point and model of journalism by gaining exposure to broader treatment of international political, economic and cultural issues. Prerequisite: JRN 201.

JRN 340. Internship. (0-20)

JRN 350. Specialized Journalism. (3; maximum 6)
Focuses on rotating topics such as In-Depth Reporting, Business Reporting, Opinion Writing, Political Reporting, Sports Reporting, and Photojournalism. Prerequisite: JRN 201.

JRN 350P. Specialized Journalism: Photojournalism. (3)
Rotating topics, including In-Depth Reporting, Business Reporting, Opinion Writing, Political Reporting, Sports Reporting, Photojournalism, and Narrative Nonfiction Writing. Prerequisite: JRN 201.

JRN 377. Independent Studies. (0-5)

JRN 404/JRN 504. Advanced Data Visualization. (3)
Focuses on how to communicate clearly, efficiently, and in a visually compelling manner using data displays. Identifying appropriate displays based on various data characteristics/complexity, audiences, and goals to use software to produce data displays to integrate narratives and data displays; and to critique visualizations based on design principles, statistical characteristics, and narrative quality. CAS-QL.
Prerequisites: at least one of the following: STA 261, 301, 368, 671; IMS 261; ISA 205; or by permission of instructor. Cross-listed with IMS/STA.

JRN 412. Public Affairs Reporting. (3)
An advanced class that focuses on reporting about issues that affect people's lives. Students learn to locate and analyze data sets that shed light on those issues. They also learn to develop story ideas from such data, and to incorporate the data into elegantly written stories accompanied by effective visual representations of related data. CAS-QL.
Prerequisite: JRN 201.

JRN 415. Practicum in Television Journalism. (3) (MPC)
Provides practicum experience in which students write, report, and produce a regularly scheduled television newscast aired on Oxford's cable television system. Participate in and evaluate all aspects of television news gathering and reporting process. Prerequisite: MAC 211, JRN 202, and either JRN 314 or applied television journalism experience.
JRN 418. Critical Writing in Journalism. (3)
Focuses on theory and practice in reviewing books, stage productions, motion pictures, and concerts for mass media.
Prerequisite: JRN 201 and JRN 318.

JRN 421. Capstone in Journalism. (3)
Integrates theory and practice of journalism; issues of law, ethics, and history as they pertain to journalism. Topics vary each year.
Prerequisite: JRN 201 and senior standing.

JRN 424/JRN 524. Ethics and Digital Media. (3)
Students will focus on key ethical issues related to online writing, communication, and visual design. Course will introduce key ethical principles, including principles of rhetoric, communication, and design ethics, as well as key principles of professional ethics as articulated in fields like professional writing, technical communication, and graphic design. Topics include intellectual property, access and universal design, privacy and surveillance, visual representation and manipulation, global communication and cultural difference, economic issues of justice and equity, and professional rhetorics.
Cross-listed with ENG/IMS.

JRN 426. Inside Washington. (8)
Engages students in an intensive study of the contemporary Washington, D.C. - government institutions, public officials, journalists, consultants, staff, and interest groups - through reading, lecture, on-site observations, expert presentations, discussion, research, writing, and internships. Program conducted in Washington, DC.
Prerequisite: permission of instructor.
Cross-listed with MAC/POL.

JRN 427. Inside Washington Semester Experience. (4; maximum 4)
Engages students in an intensive study of the contemporary Washington, D.C. - government institutions, public officials, journalists, consultants, staff, and interest groups - through reading, lecture, onsite observations, expert presentations, discussion, research, and writing. Course is part of a 16-credit semester program conducted in Washington, D.C. Prerequisite: permission of instructor.
Co-requisites: JRN/MAC/POL 454; JRN/MAC/POL 377 or 477; JRN/MAC/POL 340.
Cross-listed with MAC/POL.

JRN 429/JRN 529. Environmental Communication. (3)
Examines theories, principles, and methods for communicating environmental concepts and scientific information verbally, textually and visually to a range of audiences and stakeholders. Students will work with scientists, peer communities, clients, and focus groups to develop effective and appropriate environmental communications across mediums. Projects may include producing scientific posters, writing reviews of research projects on an environmental problem, preparing oral presentations, creating visual story of scientific work, interviewing scientists for a general news story, writing environmental proposals, and facilitating focus groups.
Cross-listed with ENG/IES.

JRN 454. The Washington Community. (3-4; maximum 4)
This course focuses on the Washington, D.C., as a complex political-social system that is both the seat of American democracy and a metropolis with typical urban opportunities and problems. In this class, students will complement their study of the formal political and media systems in the “Inside Washington” course by focusing on the development and behavior of constituent communities within the city of Washington. Course is part of a 16-credit semester program conducted in Washington, D.C.
Cross-listed with MAC/POL.

London-based. Provides an overview of media and advertising practices in the U.K. as a foundation for practicum experience developing an integrated marketing communications campaign for a real client. Recommended prerequisites: MAC 143 and either MAC 211, MAC 258, or STC 259; or permission of instructor.
Cross-listed with MAC.

JRN 477. Independent Studies. (0-5)