

Business Analysis (BUS)

BUS 101. Foundations of Business. (2)

One of four courses that students will complete as part of the eight-credit hour First-Year Integrated Core. BUS 101 introduces students to the foundational concepts of business and allows students to develop essential skills including critical and creative thinking, communication and collaboration, ethical decision making, and utilizing technology to support business functions. Students will learn their own thinking preferences and identify their personal and professional goals. Prerequisites: enrollment in Farmer School of Business. Co-requisites: BUS 102, BUS 104 and ESP 103.

BUS 102. Foundations of Business Communication. (2)

As part of the Farmer School of Business's first-year integrated core curriculum, this course introduces students to the fundamentals of business rhetoric and laying the foundation for effective oral and written business communications. EL. Co-requisites: BUS 101, BUS 104 and ESP 103.

BUS 104. Introduction to Computational Thinking for Business. (2)

As part of the Farmer School of Business first-year integrated core curriculum, this course introduces students to the fundamentals of computational thinking as an aid to data-driven business problem-solving. Topics include: computational thinking as problem solving, representing data through abstractions, and thinking in terms of algorithms (loops, conditions, reusable code, functions and events) to automate finding solutions. The course lays the foundations for students identifying, analyzing, and implementing solutions for data-driven business problems and the communication of results. EL. Co-requisite: BUS 101, BUS 102 and ESP 103.

BUS 106. Farmer School of Business Success Strategies. (1)

This course provides business students with the resources, tools, and information to support personal, academic, and career goals. Students will explore the liberal arts and business curriculum, begin to develop a personal and professional brand, connect with valuable FSB resources, and build relationships within the diverse FSB community. This course offers the necessary knowledge and preparation for success in the Farmer School of Business.

BUS 177. Independent Studies. (0-6; maximum 10)

BUS 206. Exploration for Business Majors. (1)

This course explores the diverse career paths available to students studying the field of business, from public and private corporate settings to nonprofit and government sectors. Students explore personal and academic strengths, identify/confirm possible business majors and potential career paths, and develop their Philosophy of Work. In addition to developing career related documents and job search/interview skills, students have the opportunity to engage and network with FSB employers and alumni.

BUS 241. Business in the Global Market. (1)

This course allows students the opportunity to engage in individual exploration on conducting business in other parts of the world. Enrollment is by permission of instructor only and requires participation in the Business in the Global Market Certificate Program.

BUS 277. Independent Studies. (0-6; maximum 10)

BUS 284. Professional Communication for Business. (3)

As part of the Farmer School of Business's core curriculum, this course develops advanced rhetoric knowledge and skills needed to write and present effectively in local and global business contexts, including working in intercultural teams and digital networks. PA-1C. Prerequisites: ENG 109 or ENG 111 and BUS 101, BUS 102 BUS 104 and ESP 103.

BUS 301. Basics of Business I. (3)

An introduction to core business principles and skills. It is designed for students without academic preparation in business and who have majors outside the School of Business. Principles and skills include critical thinking, creative thinking, ethics, oral and written communication, computational thinking, data-driven decision-making, and collaboration. One to three mandatory half day field trips are also included in this course which provide context for BUS 301, 302 and 303.

Prerequisite: Enrollment in Miami PRIME and co-registration with BUS 302 and BUS 303.

Co-requisites: BUS 302 and BUS 303.

BUS 302. Basics of Business II. (3)

An introduction to business concepts across the major business disciplines. This course is designed for students without academic preparation in business who have majors outside the School of Business. Topics include major concepts in accounting, management, strategy, entrepreneurship, marketing, finance, and information technology. It exposes students to these areas in the context of the various processes a business must execute in order to add value to the customer.

Prerequisite: Enrollment in Miami PRIME and co-registration with BUS 301 and BUS 303.

Co-requisite: BUS 301 and BUS 303.

BUS 303. Business Process Integration. (3)

A project based course where material introduced in BUS 301 and BUS 302 is supplemented with additional material on the strategic planning and supply chain management processes. The course integrates student understanding of business processes through a multidisciplinary and cross-functional team project. This project is coached by a group of instructors from a variety of academic areas. The project simulates the development of a new product within an existing business. This course is designed for students without academic preparation in business who have majors outside the School of Business.

Prerequisite: Enrollment in Miami PRIME and co-registration with BUS 301 and BUS 302.

BUS 340. Internship. (0-20)

Available to Farmer School of Business (FSB) majors and minors. Available for 0 credit hour during spring, summer and fall terms. Available for 1 credit hour during summer terms only. For one hour of credit, student must secure a sponsoring FSB faculty member within his/her major or minor to supervise the internship and accompanying required internship reflection paper. BUS 340 is not available during winter term. Students are to work through their respective academic departments to enroll in the course. Credit/no credit only. Note: FSB students may earn a maximum 2 credit hours toward graduation for ACC/BLS/BUS/ECO/ESP/FIN/ISA/MGT/MKT 340.

Prerequisite: 55 earned hours and permission of department.

BUS 371. International Business. (3)

Acquaints students with problems encountered and adaptations required in business operations within foreign environments.

Prerequisites: ECO 201 and ECO 202.

BUS 373. International Business in Focus. (3)

Survey of the interrelationships of world business operations; an introduction to current conceptual perspectives; cultural, political/legal and economic constraints, the international financial and trade frameworks, and the problems, challenges, and opportunities facing the multinational corporation in a particular country or region of the world.

Prerequisite: enrollment in School of Business summer international workshop.

BUS 377. Independent Studies. (0-6; maximum 10)**BUS 420. FSB International Studies Programs. (2-3; maximum 6)**

The class provides an introduction to the history, culture, geography, business environment, economy, and language of the places students will travel during their international experience. Students learn about their own culture and the culture of the host country to build attitudes and skills necessary to work effectively with diverse others in the global business environment. PA-4B.

Prerequisite: Admission to FSB International Studies Program.

BUS 477. Independent Studies. (0-6; maximum 10)**BUS 494. Sustainability Perspectives in Resources and Business. (3)**

Provides students with interdisciplinary perspectives of sustainability in business and resource management through consideration of the economic, social, and environmental value of organizations.

The course covers principles, case studies, and best practices used by organizations in several areas of sustainability, such as energy efficiency and alternatives, waste management and recycling, ecosystem services, product redesign and life cycle management, resource management, and sustainability planning and reporting.

Cross-listed with IES 494/IES 594.

BUS 601. Consulting Capstone. (2-6; maximum 4)

The Consulting Capstone is an immersive, project-based, capstone course. It will enable an integrated application of skills and knowledge from courses in the Master's of Science in Business Management (MSM) program. Students will be engaged in a hands on client project. This will require the application of skills and knowledge covered in the Business Core and Practice components of the MSM program, to address the client challenge.

Prerequisites: Completion of Foundation week, Business core and Practice component of the Master of Science in Management program.

BUS 637. Managing Competition. (3)

The examination of competitive forces in the marketplace and how they can be managed to deliver winning business outcomes. This course will leverage previous MBA course work to take a wholistic view of the various strategic drivers, both internal and external to a firm.

BUS 645. Business Analytics for the Executive. (3)

Business decisions have always been rooted in data. However, over the past decade more and more data has become available to marketers. This course details the analysis measures and methods used by leading organizations to make more precise business decisions in the 21st century.

Cross-listed with ISA 645.

BUS 647. Business Risk Management. (3)

Understand Enterprise-wide business risk management frameworks and concepts and apply risk management skills across a number of business contexts including strategic, human capital, accounting, information and cybersecurity, supply chain, finance, product development, liability, and reputation.

BUS 665. Applied Business Valuation. (3)

Mergers and Acquisitions are typically large and risky investment decisions that confront many financial managers. This course provides an in-depth examination of the complexities encountered in corporate restructuring, with a primary focus on corporate change of control. Topics covered include the M&A process, participants, due diligence, deal structuring, financing, and integration. Additional restructuring events covered include spinoffs, carve-outs, business alliances, and bankruptcy. Applied Business Valuation provides an in-depth examination of the factors that influence the value of a business. The course centers on data driven valuation techniques used in corporate finance, including mergers and acquisitions and initial public offerings. Collaborative exercises require students to perform in-depth firm and industry analysis (i.e., due diligence), consider strategic positioning, solve multiple valuation problems, and communicate results to external constituencies.

Prerequisite: FIN 625.

Cross-listed with FIN 665.

BUS 680. Leadership Coaching. (3)

Coaching is an integral part of leadership development, and this course will focus on developing human capital within organizations to drive individual and organizational performance. Students will be introduced to the theories and practices of facilitating change, learning, motivation, and growth in critical dyadic coaching relationships.

Cross-listed with MGT 680.