

# Creative Arts (CCA)

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## **CCA 101. The Entrepreneurial Artist. (2-3)**

This course is an orientation to the resources, personnel, policies, curriculum, and student organizations in the arts at Miami as well as related resources across campus. Students will also gain an understanding of how to navigate the ever-changing landscape of the arts by starting to develop an entrepreneurial mindset and skills that prepare them for a career in the arts or as a supporter of the arts. Open to any major.

## **CCA 111. Innovation, Creativity and Design Thinking. (3)**

This course will explore the roots of original thought and its role in the evolution of different areas of human endeavor. Students will explore the many facets of creativity and innovation, which are purely human traits at the heart of our ability to grow, change and adapt as individuals, and ultimately to survive as a species. The course will present scientific and scholarly ways of understanding creativity, but will also engage students in a series of exercises to experience processes through a diverse range of media and project types. Learning the roles and processes of innovation and design thinking will be central to this exploration. Team work, problem-solving and leadership skills will also be addressed, and students will both self-author and collaboratively author original concepts. IIA. PA-3A.

## **CCA 121. Introduction to the Integrated Arts and Culture. (3)**

This course will focus on learning basic arts vocabulary, concepts and principles, with an emphasis on those words and ideas that are common to all the arts. (e.g.: syncopation, rhythm, pattern, etc.) Students will be exposed to the fundamental steps of the creative process that are integral to various artforms. This vocabulary and process will be examined in context through the historical and cultural study of a particular urban location. IIA. PA-3A.  
Co-requisites: CCA 221 and 321.

## **CCA 177. Independent Studies. (0-6)**

### **CCA 182. Experiencing the Arts. (1-2)**

Introduction to various arts. Attendance at art events required.

### **CCA 190. CCA Special Topics. (2-3; maximum 10)**

Topics course exploring the visual and performing arts and other creative industries.

### **CCA 200. Arts Management Practicum. (1; maximum 3)**

The studio is an opportunity for practical work experience in the field of arts management. Under the supervision of a faculty member, students complete experiential on-campus arts management projects in order to understand the role of arts managers in different contexts.

Prerequisite: CCA 201 or permission of instructor.

### **CCA 201. Introduction to Arts Management. (3)**

Introductory seminar to the field of arts management as a profession. The successful arts manager applies business principles in an arts context utilizing field specific skills in creating programming, stimulating public access, generating income, managing boards, and sustaining the mission and vision of the enterprise.

### **CCA 202. Introduction to Music Business. (3)**

This class will introduce students to the exciting landscape of the commercial music business. Students will gain an understanding of the functional areas of the music industry including music publishers, record labels, performing rights organizations, artists management, touring management, and recording industry operations. Students will explore basics in copyright law as it pertains to composers, songwriters, artists, and musicians and gain insights into the digital environment and technological advances in the recording industry.

### **CCA 220. Arts Management & Arts Entrepreneurship Studio 1. (2)**

In this course, students will gain practical experience by self-defining arts management & arts entrepreneurship projects. Students will begin to develop their arts management & arts entrepreneurship portfolio. Additionally, students will consider the current context in operating a creative enterprise. An emphasis will be on developing creative thinking, critical thinking, collaboration, and communication skills with the arts management & arts entrepreneurship project and portfolio.

Prerequisite or Co-requisite: CCA 201 or permission of the Director of Arts Management & Entrepreneurship.

### **CCA 221. Immersion in the Integrated Arts and Culture. (3)**

Students will learn about various forms of art (architecture, theatre, design, music, etc.), simultaneously gaining an understanding of their unique characteristics, while learning how they are interconnected, integrated, and sit in a specific cultural context. By studying how architecture and interior space design affects the theatrical/musical performances in an opera house, for instance, students will gain a stronger understanding of how individual arts disciplines enrich one another. Learning would take place in the classroom, as well as in an experiential fashion.

Co-requisites: CCA 121 and 321.

### **CCA 222. Museums and Collections: Beyond the Curio Cabinet. (3)**

This course explores the evolution of public and private museums, providing a historical perspective on the global significance of object-based collections and institutions and how they have contributed to a deeper understanding of cultural practices. Students explore the societal value and meaning of collections to gain insights into collective memory and the shared human experience.

### **CCA 232. Museums Today: Content, Practices and Audiences. (3)**

This course examines the ethical and professional framework of contemporary administrative practices, collections management, exhibitions development, and the creation of educational programs and outreach. Attention will be given to how museums and related institutions provide a forum for personal and collective dialogue through diverse methods of interpretation and presentation of historical, cultural, aesthetic, scientific and natural history materials.

### **CCA 277. Independent Studies. (0-6)**

### **CCA 302. Arts Marketing & Engagement. (3)**

Effective marketing and connecting audiences through arts engagement are essential in developing sustainable arts enterprises. This course introduces students to the fundamentals of marketing the arts and the methods arts managers utilize to engage and develop the audience.

Prerequisite: CCA 201 or permission of the Director of Arts Management & Entrepreneurship.

**CCA 304. Financial Management & Development in the Arts. (3)**

Understanding and applying sound financial management tools are fundamental in creating and maintaining sustainable arts enterprises. This course focuses on understanding the financial challenges faced by the arts and the necessary tools to plan, control, interpret, and communicate the financial position of an arts enterprise. The course also examines the crucial role of development in the financial management of an arts enterprise.

Prerequisite: CCA 201 or permission of the Director of Arts Management & Entrepreneurship.

**CCA 306. Arts Entrepreneurship. (3)**

In this course, students will engage in the mindsets and practices of arts entrepreneurship and develop the ability to recognize and create opportunities for arts enterprises.

**CCA 308. Policy & Advocacy in the Arts. (3)**

Arts organizations operate within a public policy environment which impacts many aspects of their functions including planning, production, presentation, and funding. In this course, students will learn about the public policy system which concerns the arts and culture in the United States. Some key topics include arts policy history and purposes, policy formulation and implementation processes, as well as major issues involved in the policy system. Moreover, students will consider how as arts managers, artists, and audience, they can influence arts policy development and change through advocacy. Through a variety of course materials, from academic and policy resources to case studies and group discussions, students will be able to acquire knowledge and skills necessary to navigate the field of arts policy and advocacy.

Prerequisite: CCA 201 or permission of instructor.

**CCA 320. Arts Management & Arts Entrepreneurship Studio 2. (2)**

In this course students gain practical experience by self-defining arts management & arts entrepreneurship projects. Students will continue developing their arts management & arts entrepreneurship portfolio. Additionally, students will consider the current context in operating a creative enterprise. An emphasis will be on developing creative thinking, critical thinking, collaboration, and communication skills with the arts management & arts entrepreneurship project and portfolio.

Prerequisite: CCA 220 or permission of the Director of Arts Management & Entrepreneurship.

**CCA 331. Acting for the Musical Stage. (3)**

This course will focus on the integration of acting, singing and dancing to prepare a song for public performance. Open to students enrolled in the Music Theatre Minor only. This class is the culmination of the minor; students must complete all requirements in Music Theory, Applied Voice, Acting and Dance prior to taking this course.

Prerequisites: Complete required classes in: Music Theory, Applied Voice, Acting and Dance prior to taking this course.

**CCA 340. Internship. (0-20)****CCA 377. Independent Studies. (0-6)****CCA 401. Strategic Innovation in the Arts. (3)**

In order to create innovative strategies, arts organizations must apply strategic thinking to their planning process. Strategic thinking and planning, based on the organization's mission statement or purpose, details both artistic and business strategies in order to fulfill the goals of the enterprise. Strategic thinking and planning should be entrepreneurial, organized, and ongoing. This course will also discuss the importance of leadership in this process.

Prerequisite: CCA 201 and 3 credits of 300-level courses in arts management or permission of the Director of Arts Management & Entrepreneurship.

**CCA 410. Advanced Topics in the Creative Arts. (1-4)**

Topics focus on a range of contemporary arts subjects, themes, or issues related to arts management, ethics and leadership; museum studies and practices; creative enterprise and entrepreneurship; among others as extensions of ideas in presented in College of Creative Arts courses and programs.

Prerequisites: CCA 201, CCA 340 or permission of the instructor.

**CCA 420. Arts Management & Arts Entrepreneurship Studio 3. (2)**

In this course students gain practical experience by self-defining arts management & arts entrepreneurship projects. Students will finalize their arts management & arts entrepreneurship portfolio. Additionally, students will consider the current context in operating a creative enterprise. An emphasis will be on developing creative thinking, critical thinking, collaboration, and communication skills with the arts management & arts entrepreneurship project and portfolio.

Prerequisite: CCA 320 or permission of the Director of Arts Management & Entrepreneurship.

**CCA 443/CCA 543. Study Abroad: Arts and Culture. (6)**

Rome-Florence: Arts & Culture is a field-based study abroad course in Italy designed to increase students' knowledge of the seeds of western culture by learning about the history, art, music and culture of Italy, specifically, Rome and Florence. It blends the highlights of masterworks in art and civilization. In the classroom learning is limited; students will spend their course time exploring Roman ruins such as the Colosseum and the Pantheon, in world's most famous museums, such as the Vatican Museums, Capitoline Museums and, the Uffizi and Accademia, home to Michelangelo's David. Concerts of classical music, opera and 21st century Italian film music are included. Italian food, fashion and cooking classes are highlight the course. Since art is a product of society, a history of western culture will be pursued as it affected the development of art and culture. Trips to the island of Capri and the Tuscan city of Siena are included.

**CCA 477. Independent Studies. (0-6)****CCA 677. Independent Study. (0-6)**