

Media, Journalism & Film Studies (MJF)

MJF 105. Media, Culture and You. (3)

Introduction to the analysis of global media industries, texts, and audiences with a focus on their relationship to culture. IIB. PA-3B, SI-02, SI-04. CAS-B.

MJF 146. Foundations of Production. (3)

This course introduces concepts and practices central to video production work across MJF areas. Students learn the basics of graphic design, sound, image composition, editing, and story through lectures, hands-on workshops, and assignments in which students make short films.

Prerequisite: major status (MAC, STC, JRN, FST) or permission of instructor.

MJF 205. Introduction to Comm & Tech. (3)

This course introduces students to the critical study of informational media and persuasion-oriented communication technologies such as newspapers, magazines, books, advertising, broadcast media, and social media. Students will learn to think critically about the relationship between technology, information, and communication in their daily lives and future careers, using lenses such as affordances and constraints, the political economy of media; framing, bias, and objectivity; materiality and infrastructure; privacy and surveillance; technology and inequality; and the public sphere. Tracing the historical and contemporary development of communication and information technologies in and outside the United States, students will explore how media operate as forms of power, meaning-making, and influence through their production, interpretation, and use. PA-2A.

MJF 301. Media Law and Ethics. (3)

Students learn about the legal and ethical dimensions of communication in a range of media professions, including journalism, public relations, advertising, mass and digital media production, as well as in personal life. While the First Amendment seemingly guarantees the right for journalists and other communicators to write and speak as they wish, laws and ethical codes place limits on press freedom and other forms of public communication. Whether students are aiming for careers in media or simply striving to be a better-informed media consumers and citizens, this course empowers them to understand how media law and ethics shape the production, circulation, and consumption of public information in daily life.

MJF 405. Practicum in Media Literacy and Leadership. (3)

Advanced seminar and practicum in which students support activities in a Media course. Students engage with and apply lessons on media literacy through peer mentorship, developing skills in professional communication and leadership.

Prerequisite: permission of instructor through an application process.

MJF 462. Inside London: Practicum in UK Media. (6)

London-based and online exploration of UK media, culminating in an integrated marketing communication client project.

Prerequisite: MAC 143, or MJF 105, or JRN 101, or FST 201, or STC 259, or permission of instructor.