

Sport Analytics Minor

Description

The sport analytics minor provides students with an understanding of how sport organizations analyze, interpret, and communicate data efficiently and effectively in sport. Students will learn the analytical and technical skills needed for database programming, regression modeling, and data visualization as it applies to the economics, marketing, administration, communication, and performance of sport.

Eligibility

A minimum 2.0 GPA is required for all courses in the minor. Courses must be taken for a grade (not credit/no-credit). Students planning to take this minor should consult with a faculty advisor in the Sport Leadership and Management program. This minor is open to all university students except those enrolled in the Data Analytics Bachelor of Arts - Concentration in Sport Analytics. Students may not earn a Sport Analytics Minor and an undergraduate Certificate in Sport Analytics.

Program Requirements

Code	Title	Credit Hours
Required Courses:		
ISA 245	Database Systems and Data Warehousing	3
SLM 275	Principles of Sport Analytics	3
SLM 314	Coding for Sport Analytics	3
SLM 315	Modeling for Sport Analytics	3
or ISA 291	Applied Regression Analysis in Business	
SLM 317	Data Visualization for Sport Analytics	3
or ISA 401	Business Intelligence and Data Visualization	
SLM 418	Applied Sport Analytics	3
Total Credit Hours		18