

Sport Management - Bachelor of Science in Sport Leadership and Management

The sport industry is one of the largest and fastest growing industries in the United States. The sport management major provides many diverse career opportunities and has a strong job placement rate, thanks in part to the well-rounded education and practical experience students receive with internship opportunities and a required capstone practicum experience. This program prepares students to succeed in leadership positions in the sport industry (recreational to professional, youth to adult) by providing them with knowledge and skills to critically analyze and innovatively engage in the business and culture of sport. Students will complete courses that focus on topics such as administration, economics, ethics, facilities and event management, marketing, and analytics in sport. Students major in sport management may not major in sport coaching or minor in sport management.

Program Requirements

Code	Title	Credit Hours
SLAM Capstone:		3
SLM 495	Practicum in Sport Leadership and Management	
or SLM 402	Reflections and Actions in Sport Leadership & Management	
Sport Leadership Core Courses		18
SLM 225	Ethics in Sport	
SLM 272	Contemporary Perspectives on Leadership in Sport Contexts	
SLM 275	Principles of Sport Analytics	
SLM 375	Psychological Perspectives in Sport and Exercise	
SLM 378	Sport, Power and Inequality	
SLM 472	Sport Administration	
Statistics Course - Select One of the Following:		3 - 4
ISA 125	Introduction to Business Statistics	
MTH 119	Quantitative Reasoning	
STA 125	Introduction to Business Statistics	
STA 261	Statistics	
Sport Management Courses		15
SLM 212	Introduction to Sport Management	
SLM 273	Sport Communication & Media	
SLM 413	Sport Economics	
SLM 416	Sport Marketing	
MGT 111	Introduction to Business	
Business Courses Select Three:		9
ACC 211	Accounting for the Non-Business Major	
ECO 201	Principles of Microeconomics	
ECO 202	Principles of Macroeconomics	

ESP 201	Introduction to Entrepreneurship and Business Models	
FIN 211	Financial Capital	
ISA 211	Information Technology and Data Driven Decision Making in Business	
MGT 211	Introduction to Management for Non-business Majors	
or MGT 291	Introduction to Management & Leadership	
MKT 211	Business Concepts in Customer Engagement	
Or Select Miami Prime (all three courses are required)		
BUS 301	Basics of Business I	
BUS 302	Basics of Business II	
BUS 303	Business Process Integration	
Context of Sport Courses Select Four:		12
SLM 246	Sport, Management, and Culture in the Global Marketplace	
SLM 248	Global Sport Perspectives	
SLM 274		
SLM 276	Current Issues in Leisure and Sport	
SLM 279	Race, Nation, and Sport	
SLM 338	Psychosocial Aspects of Coaching	
SLM 340	Internship	
SLM 414	Facilities and Event Management in Sport	
SLM 417	Legal Issues in Sport Leadership and Management	
SLM 418	Applied Sport Analytics	
SLM 453	Seminar in Sport Leadership & Management	
SLM 473	Children and Youth in Sport	
SLM 475	Women, Gender Relations, and Sport	
Remaining Credits are Electives		
Total Credit Hours		60-61