

# Business in the Global Market Certificate

The Business in the Global Market Certificate Program is designed to better prepare students for entry into an increasingly globalized workplace. The program develops an understanding of the culture and customs of a selected region of the world through language study, study abroad experience and associated coursework. Participants will develop critical thinking and contextual skills through study and seeing first-hand how various geographic regions contribute to the global economy. The program is designed for students who wish to pursue a career in business and who have a strong interest in working abroad.

## Program Requirements

Code	Title	Credit Hours
<b>Language</b>		<b>3</b>
Choose one of the following languages to complete through the 202 level: <sup>1</sup>		
	Chinese	
	Arabic	
	Japanese	
	Korean	
	French	
	Spanish	
	Italian	
	Russian	
	German	
<b>Overseas Experience</b>		<b>1</b>
Choose one of the following:		
	Semester Study Abroad Program	
	FSB Faculty-Led Study Abroad Program	
	In-person, Credit-bearing Internship	
<b>Cultural Coursework</b>		
BUS 241	Business in the Global Market	1
Select three of the following (at least one must be a business course):		
AAA 351	Cultural Politics of Gender and Sexuality in Asian/America	
AAA 410	Asian/Asian American Studies	
AMS 285	Introduction to African American Music	
ARB 300-499		
ART 309	The Arts of African Peoples	
ART 311	Chinese Painting History	
ART 314	The Renaissance in Italy	
ART 316	Baroque Art in Europe	
ART 317	The Arts of Colonial Latin America	
ART 326	Modern & Contemporary East Asian Art	
ART 335	Arts of West Africa	
ART 382	Greek and Roman Sculpture	
ART 383	Greek and Roman Painting	

ART 384	Greek and Roman Decorative Arts
ATH 265	Language and Culture
ATH 301	Intercultural Relations
ATH 305	Latin America: Anthropological Perspectives
ATH 307	The Middle East: Anthropological Perspectives
ATH 308	South Asia: Anthropological Perspectives
ATH 313	Latin American Archaeology
ATH 327	Pokemon and J-Pop in Global and Local Contexts
ATH 345	Global Media Ethnography
ATH 366	African Oral Traditions
ATH 436	Havighurst Colloquium
BUS 420	FSB International Studies Programs
CHI 254	Modern Chinese Autobiography
CHI 264	Chinese Cinema and Culture
CHI 300-499	
CIT 448	Global and Strategic Issues in Information Technology
CLS 212	Greek and Roman Tragedy
CLS 218	Greek and Roman Erotic Poetry
CLS 235	Women in Antiquity
CLS 321	Justice and the Law in Antiquity
CLS 332	Classical Mythology and the Arts
CRE 301	Geography of Sub-Saharan Africa
ECO 344	International Economic Relations
ECO 347	Economic Development
ECO 441	International Trade and Commercial Policy
ECO 442	International Monetary Relations
EDP 366	Cross-cultural Examination of the United States and China within an Educational Context
EDP 387	Chinese Education through Culture, Customs, History, and Development
ENG 255	Love and Death in Nineteenth-Century Russian Literature
ENG 345	British Modernism, 1890-1945
ENG 364	From Marco Polo to Machiavelli
ENG 381	Afro-Brazilian Diaspora Through Film and Arts
ENG 416	Writing for Global Audiences
FIN 417	International Business Finance
FRE 300-499	
FST 262	Italian Cinema
FST 263	Soviet and Post-Soviet Russian Cinema
FST 266	Survey of Japanese Cinema
GEO 308	Geography of East Asia
GEO 378	Political Geography
GEO 408	Geography of the Silk Road (The Heart of Asia)
GER 300-499	

