Business in the Global Market Certificate

The Business in the Global Market Certificate Program is designed to better prepare students for entry into an increasingly globalized workplace. The program develops an understanding of the culture and customs of a selected region of the world through language study, study abroad experience and associated coursework. Participants will develop critical thinking and contextual skills through study and seeing first-hand how various geographic regions contribute to the global economy. The program is designed for students who wish to pursue a career in business and who have a strong interest in working abroad.

Program Requirements

Code	Title	Credit Hours
Language		3
Choose one of the through the 202 le	e following languages to complete evel: ¹	
Chinese		
Arabic		
Japanese		
Korean		
French		
Spanish		
Italian		
Russian		
German		
Overseas Experie	ence	1
Choose one of the	e following:	
Semester Study	Abroad Program	
FSB Faculty-Lec	l Study Abroad Program	
In-person, Cred	it-bearing Internship	
Cultural Coursew	vork	
BUS 241	Business in the Global Market	1
Select three of the business course):	following (at least one must be a	9
AAA 351	Cultural Politics of Gender and Sexuality in Asian/America	
AAA 410	Asian/Asian American Studies	
AMS 285	Introduction to African American Music	
ARB 300-499		
ART 309	The Arts of African Peoples	
ART 311	Chinese Painting History	
ART 314	The Renaissance in Italy	
ART 316	Baroque Art in Europe	
/ ((1 510		
ART 317	The Arts of Colonial Latin America	
	The Arts of Colonial Latin America Modern & Contemporary East Asian Art	
ART 317	Modern & Contemporary East Asian	
ART 317 ART 326	Modern & Contemporary East Asian Art	

ART 384	Greek and Roman Decorative Arts
ATH 265	Language and Culture
ATH 301	Intercultural Relations
ATH 305	Latin America: Anthropological
	Perspectives
ATH 307	The Middle East: Anthropological
	Perspectives
ATH 308	South Asia: Anthropological Perspectives
ATH 313	Latin American Archaeology
ATH 327	Pokemon and J-Pop in Global and Local Contexts
ATH 345	Global Media Ethnography
ATH 366	African Oral Traditions
ATH 436	Havighurst Colloquium
BUS 420	FSB International Studies Programs
CHI 254	Modern Chinese Autobiography
CHI 264	Chinese Cinema and Culture
CHI 300-499	
CIT 448	Global and Strategic Issues in
	Information Technology
CLS 212	Greek and Roman Tragedy
CLS 218	Greek and Roman Erotic Poetry
CLS 235	Women in Antiquity
CLS 321	Justice and the Law in Antiquity
CLS 332	Classical Mythology and the Arts
CRE 301	Geography of Sub-Saharan Africa
ECO 344	International Economic Relations
ECO 347	Economic Development
ECO 441	International Trade and Commercial Policy
ECO 442	International Monetary Relations
EDP 366	Cross-cultural Examination of the United States and China within an Educational Context
EDP 387	Chinese Education through Culture, Customs, History, and Development
ENG 255	Love and Death in Nineteenth-Century Russian Literature
ENG 345	British Modernism, 1890-1945
ENG 364	From Marco Polo to Machiavelli
ENG 381	Afro-Brazilian Diaspora Through Film and Arts
ENG 416	Writing for Global Audiences
FIN 417	International Business Finance
FRE 300-499	
FST 262	Italian Cinema
FST 263	Soviet and Post-Soviet Russian Cinema
FST 266	Survey of Japanese Cinema
GEO 308	Geography of East Asia
GEO 378	Political Geography
GEO 408	Geography of the Silk Road (The Heart of Asia)
GER 300-499	

GRK 101-499	
HST 217	Modern Latin American History
HST 222	U.S. Foreign Relations Since 1898
HST 241	Introduction to Islamic History
HST 243	History of the Atlantic Slave Trade, 1400s to 1800s
HST 313	History of England to 1688
HST 319	Revolution in Latin America
HST 328	Italy: Machiavelli to Mussolini
HST 331	Industry and Empire: Europe from 1850 to 1914
HST 332	Age of Dictators: Europe 1914-1945
HST 333	Reconstruction of Europe Since 1945
HST 354	Modern Chinese History
HST 356	Modern Japanese History
HST 374	History of the Russian Empire
HST 375	The Soviet Union and Beyond
HST 452	Florence in the Time of the Republic, 1250-1550
HST 470	Topics in World History
ITS 302	Issues in the Global South
ITS 365	Applied Topics in International Studies
ITS 390	Special Topics in International Studies
ITS 402	Senior Capstone in International Studies
ITS 402N	Problems of the Middle East
ITL 300-499	
JPN 300-499	
	the feature of the second of the second of the second
JRN 333	International Journalism
LAT 101-499	
LAT 101-499 LAS 204	Brazilian Culture Through Music and Film
LAT 101-499 LAS 204 LAS 208	Brazilian Culture Through Music and Film Introduction to Latin America
LAT 101-499 LAS 204 LAS 208 LAS 217	Brazilian Culture Through Music and Film Introduction to Latin America Modern Latin American History
LAT 101-499 LAS 204 LAS 208	Brazilian Culture Through Music and Film Introduction to Latin America
LAT 101-499 LAS 204 LAS 208 LAS 217 LAS 315 LAS 410	Brazilian Culture Through Music and Film Introduction to Latin America Modern Latin American History Latin American Diaspora: Communities, Conditions and Issues Current Latin American Issues
LAT 101-499 LAS 204 LAS 208 LAS 217 LAS 315 LAS 410 LUX 101	Brazilian Culture Through Music and Film Introduction to Latin America Modern Latin American History Latin American Diaspora: Communities, Conditions and Issues Current Latin American Issues Intercultural Perspectives in Action
LAT 101-499 LAS 204 LAS 208 LAS 217 LAS 315 LAS 410	Brazilian Culture Through Music and Film Introduction to Latin America Modern Latin American History Latin American Diaspora: Communities, Conditions and Issues Current Latin American Issues Intercultural Perspectives in Action Self-determination and regionalism in Europe
LAT 101-499 LAS 204 LAS 208 LAS 217 LAS 315 LAS 410 LUX 101	Brazilian Culture Through Music and Film Introduction to Latin America Modern Latin American History Latin American Diaspora: Communities, Conditions and Issues Current Latin American Issues Intercultural Perspectives in Action Self-determination and regionalism in
LAT 101-499 LAS 204 LAS 208 LAS 217 LAS 315 LAS 410 LUX 101 LUX 201	Brazilian Culture Through Music and Film Introduction to Latin America Modern Latin American History Latin American Diaspora: Communities, Conditions and Issues Current Latin American Issues Intercultural Perspectives in Action Self-determination and regionalism in Europe Diversity and Cross-Cultural
LAT 101-499 LAS 204 LAS 208 LAS 217 LAS 315 LAS 410 LUX 101 LUX 201 MGT 304	Brazilian Culture Through Music and Film Introduction to Latin America Modern Latin American History Latin American Diaspora: Communities, Conditions and Issues Current Latin American Issues Intercultural Perspectives in Action Self-determination and regionalism in Europe Diversity and Cross-Cultural Management
LAT 101-499 LAS 204 LAS 204 LAS 217 LAS 315 LAS 410 LUX 101 LUX 201 MGT 304 MGT 431 MGT 432 MKT 412	Brazilian Culture Through Music and Film Introduction to Latin America Modern Latin American History Latin American Diaspora: Communities, Conditions and Issues Current Latin American Issues Intercultural Perspectives in Action Self-determination and regionalism in Europe Diversity and Cross-Cultural Management Logistics Management Global Strategic Sourcing Sustainable Marketing Management
LAT 101-499 LAS 204 LAS 204 LAS 217 LAS 315 LAS 410 LUX 101 LUX 201 MGT 304 MGT 431 MGT 432	Brazilian Culture Through Music and FilmIntroduction to Latin AmericaModern Latin American HistoryLatin American Diaspora: Communities, Conditions and IssuesCurrent Latin American IssuesIntercultural Perspectives in ActionSelf-determination and regionalism in EuropeDiversity and Cross-Cultural ManagementLogistics ManagementGlobal Strategic SourcingSustainable Marketing ManagementPolitical Thinking
LAT 101-499 LAS 204 LAS 204 LAS 217 LAS 315 LAS 410 LUX 101 LUX 201 MGT 304 MGT 431 MGT 432 MKT 412	Brazilian Culture Through Music and Film Introduction to Latin America Modern Latin American History Latin American Diaspora: Communities, Conditions and Issues Current Latin American Issues Intercultural Perspectives in Action Self-determination and regionalism in Europe Diversity and Cross-Cultural Management Logistics Management Global Strategic Sourcing Sustainable Marketing Management
LAT 101-499 LAS 204 LAS 204 LAS 217 LAS 315 LAS 410 LUX 101 LUX 201 MGT 304 MGT 431 MGT 432 MKT 412 POL 201	Brazilian Culture Through Music and FilmIntroduction to Latin AmericaModern Latin American HistoryLatin American Diaspora: Communities, Conditions and IssuesCurrent Latin American IssuesIntercultural Perspectives in ActionSelf-determination and regionalism in EuropeDiversity and Cross-Cultural ManagementLogistics ManagementGlobal Strategic SourcingSustainable Marketing ManagementPolitical ThinkingIntroduction to Russian and Eurasian
LAT 101-499 LAS 204 LAS 204 LAS 208 LAS 217 LAS 315 LAS 410 LUX 101 LUX 201 MGT 304 MGT 431 MGT 432 MKT 412 POL 201 POL 254	Brazilian Culture Through Music and Film Introduction to Latin America Modern Latin American History Latin American Diaspora: Communities, Conditions and Issues Current Latin American Issues Intercultural Perspectives in Action Self-determination and regionalism in Europe Diversity and Cross-Cultural Management Logistics Management Global Strategic Sourcing Sustainable Marketing Management Political Thinking Introduction to Russian and Eurasian Studies
LAT 101-499 LAS 204 LAS 204 LAS 207 LAS 217 LAS 315 LAS 410 LUX 101 LUX 201 MGT 304 MGT 431 MGT 432 MKT 412 POL 201 POL 254 POL 270	Brazilian Culture Through Music and FilmIntroduction to Latin AmericaModern Latin American HistoryLatin American Diaspora: Communities, Conditions and IssuesCurrent Latin American IssuesIntercultural Perspectives in ActionSelf-determination and regionalism in EuropeDiversity and Cross-Cultural ManagementLogistics ManagementGlobal Strategic SourcingSustainable Marketing ManagementPolitical ThinkingIntroduction to Russian and Eurasian StudiesCurrent World Problems
LAT 101-499 LAS 204 LAS 204 LAS 217 LAS 315 LAS 410 LUX 101 LUX 201 MGT 304 MGT 431 MGT 432 MKT 412 POL 201 POL 254 POL 270 POL 303	Brazilian Culture Through Music and FilmIntroduction to Latin AmericaModern Latin American HistoryLatin American Diaspora: Communities, Conditions and IssuesCurrent Latin American IssuesIntercultural Perspectives in ActionSelf-determination and regionalism in EuropeDiversity and Cross-Cultural ManagementLogistics ManagementGlobal Strategic SourcingSustainable Marketing ManagementPolitical ThinkingIntroduction to Russian and Eurasian StudiesCurrent World ProblemsModern Political ThoughtCommunism and Soviet Politics,
LAT 101-499 LAS 204 LAS 208 LAS 217 LAS 315 LAS 410 LUX 101 LUX 201 MGT 304 MGT 431 MGT 432 MKT 412 POL 201 POL 201 POL 254 POL 303 POL 331	Brazilian Culture Through Music and FilmIntroduction to Latin AmericaModern Latin American HistoryLatin American Diaspora: Communities, Conditions and IssuesCurrent Latin American IssuesIntercultural Perspectives in ActionSelf-determination and regionalism in EuropeDiversity and Cross-Cultural ManagementLogistics ManagementGlobal Strategic SourcingSustainable Marketing ManagementPolitical ThinkingIntroduction to Russian and Eurasian StudiesCurrent World ProblemsModern Political ThoughtCommunism and Soviet Politics, 1917-1991

Total Credit Hours			
	THE 292	World Stages	
	THE 291	World Stages	
	SPN 300-499		
	RUS 300-499		
	POR 111-499		
	POL 489	Conflict Management in a Divided World	
	POL 471	The International System	
	POL 430	Seminar on Comparative Political Systems	
	POL 423	European Union: Politics and Policies	
	POL 387	International Security Issues	
	POL 382	International Law	
	POL 381	Global Governance	
	POL 374	Foreign Policy Analysis	
	POL 373	American Foreign Policy	
	POL 346	Global Gender Politics	
	POL 337	Politics of Latin America	
	POL 336	Politics of the Middle East	

¹ Students must complete 3 credit hours for the language requirement; if they test into a course beyond 202, they must complete that course to fulfill the language requirement.