

Business Leadership Co-Major

In today's business world, organizations need interdisciplinary leaders who combine strong business fundamentals with advanced leadership capabilities. The Business Leadership co-major bridges this gap by integrating core business knowledge with specialized training in ethical leadership, strategic thinking, and organizational change management.

This innovative program prepares graduates to not only understand business operations but to lead with purpose, vision, and integrity. In a world where business practices are increasingly scrutinized and stakeholder expectations continue to evolve, this co-major develops professionals who can navigate complex challenges while driving sustainable organizational success.

Students graduating with the Business Leadership co-major will be able to:

- Apply fundamental business principles across functional areas while demonstrating advanced leadership competencies in decision-making contexts
- Develop and articulate ethical frameworks for business leadership that balance profit objectives with social responsibility and stakeholder interests
- Analyze organizational challenges using strategic thinking methodologies and implement effective change management solutions
- Demonstrate effective communication and interpersonal skills essential for leading diverse teams and influencing organizational stakeholders
- Cultivate a personal leadership philosophy that integrates business acumen, ethical consciousness, and adaptability to changing business environments
- Part I (the Business Minor) provides non-FSB students with a foundational understanding of various functional areas of business and the necessary business foundation for Part II.
- Part II (the Business Leadership minor) develops professional and leadership skills needed to effectively lead and contribute to organizational success, specifically in change management, leadership, strategy, and business ethics.

Admission to Part II (the Business Leadership minor) requires application to the FSB Department of Management. For a non-FSB student to be admitted to pursue the Business Leadership (BL) co-major, the student must meet all of the following requirements:

- Completion of a minimum of 9 credit hours of Business minor courses, including:
 - MGT 291
 - One course from ECO 201 or ECO 202
 - One course from ACC 221, ACC 222, or MGT 295
- A minimum GPA of 3.3 in the Business minor courses
- A minimum overall GPA of 3.2

- No academic integrity violations

FSB students can earn the Business Leadership minor but are not eligible to earn the Business Leadership co-major.

Students who complete the co-major will also not earn the minors.

Program Requirements

(30 semester hours)

Code	Title	Credit Hours
Business Foundations		
Select two of the following:		6
MGT 111 or ESP 201	Introduction to Business Introduction to Entrepreneurship and Business Models	
ECO 201 or ECO 202	Principles of Microeconomics Principles of Macroeconomics	
Business Specializations		
Select three of the following:		9
ACC 221 or ACC 222	Introduction to Financial Accounting Introduction to Managerial Accounting	
BLS 342	Legal Environment of Business	
FIN 301	Introduction to Business Finance	
ISA 211 or ISA 235	Information Technology and Data Driven Decision Making in Business Information Technology and the Intelligent Enterprise	
MGT 291	Introduction to Management & Leadership	
MGT 295	Introduction to Operations and Supply Chain Management	
MKT 211	Business Concepts in Customer Engagement	
Business Leadership		
Complete the following:		
MGT 415	Leadership and Learning	3
MGT 416	Leading Organizational Change	3
Business Ethics		
Select one of the following:		3
BLS 465 BUS 217	Ethics, Law, & Business	
ESP 331	Social Entrepreneurship	
MGT 490	Contemporary Issues (Business Ethics)	
Strategy		
Select one of the following:		3
ECO 409	Applied Economic Analysis	
MGT 495	Executive Decision Making and Strategy	
MKT 395	Strategic Thinking and Decision-Making in Marketing	
Electives		
Select one of the following:		3
ACC 333	Managerial Accounting	

ACC 468	Accounting for Not-for-Profit and Governmental Organizations	
ESP 252	Entrepreneurial Mindset: Creativity and Organization	
ESP 351	Creativity in Entrepreneurship	
MGT 304	Diversity and Cross-Cultural Management	
MGT 414	Employee Engagement and Motivation	
Total Credit Hours		30

We strongly recommend that students who are considering pursuing the Business Leadership co-major consult with an academic advisor to develop a course plan to ensure they complete the necessary pre-requisite courses for the Business Leadership coursework. Specifically, students will need to complete MGT 291 (in the Business minor) in order to take MGT 415 and MGT 416 (in the Business Leadership minor).