

# Business Sustainability Certificate

The Certificate in Business Sustainability equips business and non-business majors with the knowledge and skills to address sustainability challenges from a business perspective, integrating interdisciplinary approaches to environmental, social, and economic dimensions of sustainability.

## Learning objectives:

- Understand sustainability challenges through an interdisciplinary lens, integrating environmental, economic, and social perspectives to propose effective resolution strategies.
- Describe the role of businesses in advancing sustainability by applying business principles to real-world scenarios.
- Communicate sustainability concepts and solutions effectively, utilizing case studies and data-driven approaches to engage diverse audiences and stakeholders.

## Program Requirements

(12 semester hours)

| Code                                     | Title  | Credit Hours |
|--|--|--------------|
| <b>Required Courses</b>                  |  |              |
| BUS 217                                  | Sustainable Business Solutions                               | 3            |
| IES 274                                  | Introduction to Environment and Sustainability               | 3            |
| Select two of the following FSB courses: |  | 6            |
| ACC 468                                  | Accounting for Not-for-Profit and Governmental Organizations |              |
| BUS 494                                  | Sustainability Perspectives in Resources and Business        |              |
| ECO 131                                  | Equality, Poverty, and Opportunity: Economic Perspectives    |              |
| ECO 347                                  | Economic Development   |              |
| ECO 356                                  | Poverty and Income Distribution                              |              |
| ECO 406                                  | Environmental Economics                                      |              |
| ESP 331                                  | Social Entrepreneurship                                      |              |
| MGT 304                                  | Diversity and Cross-Cultural Management                      |              |
| MGT 418                                  | Sustainability and ESG in Business                           |              |
| MGT 431                                  | Logistics Management   |              |
| MKT 404                                  | Culturally Intelligent [CQ] Marketing                        |              |
| MKT 412                                  | Sustainable Marketing Management                             |              |
| <b>Total Credit Hours</b>                |  | <b>12</b>    |