

# Healthcare Sales Certificate

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Demand for healthcare services are on the rise. As a result, the demand for medical equipment, medical supplies, and pharmaceuticals has also increased. This certificate program is designed to prepare students for careers in healthcare sales, and includes both curricular and co-curricular experiences. The program is open to students across the university.

## Program Requirements

Code	Title	Credit Hours
ECO 332	Health Economics	3
KNH 209	Medical Terminology for Health Professionals	3
MKT 315	Professional Selling	3
MKT 490	Emerging Topics in Marketing <sup>1</sup>	3
PMD 320	Topics in Healthcare <sup>2</sup>	1
<b>Total Credit Hours</b>		<b>13</b>

<sup>1</sup> Students must select MKT 490C *Advanced Healthcare Sales &MKT*.

<sup>2</sup> Students must select PMD 320C *Healthcare Sales*.