

Sustainable Business Minor

The Minor in Sustainable Business equips business and non-business majors with the knowledge and skills to address sustainability challenges from a business standpoint. The program integrates natural science, social science, and business perspectives to address environmental, social, and economic dimensions of sustainability.

Learning Objectives

1. Analyze sustainability challenges through an interdisciplinary lens, integrating environmental, economic, and social perspectives to propose effective resolution strategies.
2. Evaluate the role of businesses in advancing sustainability.
3. Develop and assess strategies for sustainable resource management by business, considering environmental, social, and financial performance.
4. Demonstrate culturally intelligent decision-making and management practices within the context of sustainability initiatives.

Program Requirements

(18 semester hours)

Code	Title	Credit Hours
Required Courses		
BUS 217		3
IES 274	Introduction to Environment and Sustainability	3
Natural Science Course		
Select one of the following:		3
BIO 121	Environmental Biology	
BIO 131	Plants, Humanity, and Environment	
GEO 271	Human Dimensions of Natural Resource Conservation	
GLG 121	Environmental Geology	
PHY 121	Energy and Environment	
Social Science Course		
Select one of the following:		3
ATH 175	Global Cultural Diversity	
GEO 101	Global Forces, Local Diversity	
ITS 201	Introduction to International Studies	
POL 271	World Politics	
SOC 201	Social Problems	
SOC 225	Work and Occupational Justice	
FSB Courses		
Select two of the following:		6
ACC 468	Accounting for Not-for-Profit and Governmental Organizations	
BUS 494	Sustainability Perspectives in Resources and Business	
ECO 131	Equality, Poverty, and Opportunity: Economic Perspectives	

ECO 347	Economic Development	
ECO 406	Environmental Economics	
ESP 331	Social Entrepreneurship	
MGT 304	Diversity and Cross-Cultural Management	
MGT 418	Sustainability and ESG in Business	
MGT 431	Logistics Management	
MKT 404	Culturally Intelligent [CQ] Marketing	
MKT 412	Sustainable Marketing Management	
Total Credit Hours		18

Note: All minors require nine unique hours that are not used toward completion of other program requirements.