

# Business Administration- Master of Business Administration

For information, contact:  
MBA Program Office, Voice of America Learning Center

Located at our satellite location - West Chester, Ohio

Farmer School of Business, 513-895-8876

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The Farmer School of Business offers an MBA degree for working professionals. Each semester the student chooses to attend evening classes in person in West Chester at Miami's Voice of America Learning Center, fully online, or a combination of both (hybrid).

The program is completed on a part time basis and designed to allow completion in 2 years, assuming year-round participation by the student. Admission requirements are posted on the MBA program website.

The Farmer School of Business is accredited by the AACSB, the international association for management education.

## Admission Requirements

The application and fee (via credit card) can be submitted online; official transcripts should be submitted online with application. A resume should be uploaded along with a contact person who will serve as a recommender. Complete details of the admission process can be found on the MBA admission website.

## Requirements: Professional (Part-Time) Program

(36 semester hours)

There are three pre-requisite courses required prior to beginning the Professional MBA Program: Financial Accounting, Statistics, and Micro-Economics. Students must also display familiarity with standard desktop software, particularly spreadsheets. There will be an assessment process to ensure that the admitted student has both completed the pre-requisite courses and is competent in the prerequisite subject matter.

Students admitted to the Professional MBA program may choose a concentration in Marketing or Finance or students may earn a general MBA by taking a combination of three concentration courses.

Code	Title	Credit Hours
<b>Core Courses</b>		
ACC 611	Accounting for Managers	3
ECO 616	Microeconomic Analysis for Managerial Decisions	3
ISA 621	Enabling Technology Topics I	3
FIN 625	Managerial Finance	3
MKT 618	Marketing Management	3

MGT 627	Supply Chain and Operations Management	3
MGT 644	Leadership, Change & Cross-Cultural Management	3
MGT 654	Strategic Human Resource Management	3
BUS 637	Managing Competition	3
Concentration: select one elective per term your second year for a total of 9 credit hours for your concentration		9
<b>Marketing Concentration Courses</b>		
MKT 622	Creativity, Innovation & Problem Solving in Marketing	
MKT 632	Information Network Marketing	
MKT 635	Branding and Brand Equity Management	
MKT 645	Marketing Analytics for the Executive	
<b>Finance Concentration Courses</b>		
FIN 635	Investment Management	
FIN 645		
FIN 675	Applied Advanced Corporate Finance	
<b>Total Credit Hours</b>		<b>36</b>