

Entrepreneurship and Emerging Technology - Master of Entrepreneurship and Emerging Technology

The Master of Entrepreneurship and Emerging Technology positions students for success in creating or working for new economy organizations that leverage digital technology. The program provides a foundation in entrepreneurial best practices, finance, and creativity that is supported with technology expertise in advanced digital marketing, usability testing, and programming. All of this prepares a student to create an emerging media business or propel an existing business on the frontiers of our economy with practical work experience.

Code	Title	Credit Hours
Core		
Foundation		18
ESP 544	Entrepreneurship: Venture Capital Immersion	
ESP 651	Creativity, Innovation and the Entrepreneurial Mindset	
ESP 670	Introduction to Entrepreneurship and Business Models	
IMS 513	User Experience Research	
IMS 519		
IMS 617	Interactive Web Programming	
Community		
Ecosystems		1
IMS 585	Technology Entrepreneurship Ecosystems	
Bootcamp		2
IMS 591	Tech Startup Bootcamp	
or IMS 592	Startup Development Bootcamp	
or IMS 593	Startup Design Bootcamp	
Connection		
Thesis		3
IMS 652	Graduate Research Project	
Internship		6
IMS 640	Internship	
Total Credit Hours		30