

# Esports Management Certificate

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The Esports Management Graduate Certificate is a one-year, mostly online program, which provides a comprehensive understanding of the esports ecosystem and the best practices for management of a professional esports team and supporting businesses. The certificate is a total of eight courses: Two semesters of three, two-credit-hour courses, surrounded by three credit hours of actual tournament organization experience. The courses provide an esports foundation in all aspects of tournament organization, branding/marketing, sponsorship, logistics, team management, recruiting, finance, global issues, publishers, history, business models, media rights/legal, and of course, broadcasting.

<b>Code</b>	<b>Title</b>	<b>Credit Hours</b>
IMS 570	Introduction to Esports	2
IMS 571	Esports Broadcasting	2
IMS 572	Esports Event Management	2
IMS 573	The Business of Esports	2
IMS 574	Special Topics in Esports	2
IMS 575	Esports Brand Management	2
IMS 576	Esports Event Practicum	2
IMS 578	Esports Ecosystems	1
<b>Total Credit Hours</b>		<b>15</b>