

Advanced Business Analytics Certificate

The Graduate Certificate in Advanced Business Analytics builds upon the Graduate Certificate in Analytics and is an immersive four course sequence into leading methods and technologies in applied analytics.

Students will develop skills in machine learning applications in organizational settings, the forefronts of prescriptive methodologies, and applications of artificial intelligence. Students will also engage with practitioners about how analytic solutions are deployed and put to practice in organizations.

Program Requirements

Code	Title	Credit Hours
Required courses:		
ISA 630	Machine Learning Applications in Business	3
ISA 632	Big Data Analytics and Modern AI	3
ISA 633	Prescriptive Analytics in Business	3
ISA 634	Analytics Solution Deployment and Lifecycle Management	3
Total Credit Hours		12