

Entrepreneurship and Emerging Technology Certificate

For information, contact: Department of Emerging Technology in Business and Design, 209 Laws Hall, 529-1637.

This online graduate certificate provides a foundation to succeed in the technology-driven startup world. Students take two courses in entrepreneurial business models, finance, and creativity along with two courses in digital marketing, usability research, and web programming. They then participate in a deep-dive bootcamp in either tech startups, programming/development, or digital design.

Program Requirements

Code	Title	Credit Hours
Pick Two From List Below		6
ESP 544	Entrepreneurship: Venture Capital Immersion	
ESP 651	Creativity, Innovation and the Entrepreneurial Mindset	
ESP 670	Introduction to Entrepreneurship and Business Models	
Pick Two From List Below		6
IMS 513	User Experience Research	
IMS 519	Digital Branding	
IMS 617	Interactive Web Programming	
IMS 585	Technology Entrepreneurship Ecosystems	
IMS 591 or IMS 592 or IMS 593	Tech Startup Bootcamp Startup Development Bootcamp Startup Design Bootcamp	
Total Credit Hours		12