

# Management - Master of Science in Management

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The Master of Science in Management provides students with the knowledge and skills to excel in today's dynamic and fast-paced business environment. The program will serve a broad set of students, from all non-business majors, who have recently fulfilled all requirements for a baccalaureate degree. Students will develop managerial knowledge and skills that are based on the fundamentals of business disciplines. Knowledge is integrated with experiential learning, analytical thinking, strategic behavior, creative thinking, business communication, leadership, teamwork and ethics. Students will gain knowledge and learn skills that will enable them to contribute new knowledge and insights that informs business practice.

## Program requirements

| Code                      | Title  | Credit Hours |
|---------------------------|--|--------------|
| <b>Required courses:</b>  |  |              |
| ECO 618                   | Game Theory and Decisions                                    | 1.5          |
| ACC 611                   | Accounting for Managers                                      | 3.0          |
| ISA 628                   | Information Technology and Analytic's Role in the Enterprise | 1.5          |
| ISA 629                   | Leveraging IT and Data Across the Business                   | 1.5          |
| MGT 627                   | Supply Chain and Operations Management                       | 3.0          |
| MKT 618                   | Marketing Management   | 3.0          |
| FIN 625                   | Managerial Finance   | 3.0          |
| MGT 610                   | Strategic Human Capital Management                           | 1.5          |
| ISA 641                   | Data Discovery Through Business Analytics for Managers       | 2.0          |
| MKT 633                   | Digital Marketing  | 1.0          |
| ESP 652                   | Applied Entrepreneurial Mindset: Creativity & Innovation     | 1.5          |
| BUS 601                   | Consulting Capstone  | 6.0          |
| MGT 650                   | Leadership, Teams, and Ethical Decision Making               | 1.5          |
| <b>Total Credit Hours</b> |  | <b>30</b>    |