

Sport Analytics Certificate

The Graduate Certificate in Sport Analytics is designed for students who are interested in pursuing a career in sport analytics or adding data decision-making skills to existing careers. Students will learn about database management, analysis, and data visualization in sport performance and sport business analytics. This certificate is applicable to those in the fields of sport management, coaching, sport marketing, sales and sponsorship, strength and conditioning, and sport administration.

Program Requirements

Code	Title	Credit Hours
Take Both Courses:		
SLM 637	Sport Business Analytics	3
SLM 638	Sport Performance Analytics	3
Select Two Courses: (6 credit hours)		6
SLM 635	Strategic Management of Sport Organizations	
SLM 636	Sport Communities & Public Relations	
SLM 513	Sport Economics	
SLM 516	Sport Marketing	
SLM 538	Principles of Effective Coaching	
SLM 572	Sport Administration	
Total Credit Hours		12