

Commerce- Associate of Applied Business

For information, contact the Department of Commerce in Room 117, 513-785-7706, on VOALC Campus.

The associate of applied business degree is for those who want to enter business fields and those who want to improve their career opportunities. The Associate of Applied Business degree requires 62 semester hours.

Associate's degree programs emphasize the development of practical business skills. Students are strongly encouraged to participate in Commerce internships. Internship information is available through the Regional Office of Career Services and Professional Development: 513-227-3390, miamiregionalscareer@MiamiOH.edu. Graduates without extensive work experience typically start in entry-level, management-support positions and advance to more responsible positions with experience, motivation, and ability.

Associate Degree Program Requirements

The degree consists of:

1. A set of required courses (total of 55 credit hours)
2. A set of electives (minimum of 7 credit hours).

Specific information on each of these two requirements follows.

Code	Title	Credit Hours
Requirements for Associate Degree Program		
CMR 101	Introduction to Accounting I	3
CMR 105	Introduction to Marketing	3
CMR 106	Introduction to Business and the Economy	3
CMR 108	Introduction to Business Law	3
CMR 111	Introduction to Management I	3
CMR 181	Computers and Business	3
CMR 207	Management Planning and Control	3
CMR 241	Management of Business Operations	3
CMR 242	Management of Small Business Operations	3
CMR 244	Introduction to Global Business	3
CMR 282	Computer-Based Business Analysis	3
CMR 301	Personal Organizational Skills	3
ENG 111	Composition and Rhetoric	3
EGS 215	Workplace Writing	3
MTH 119 or STA 261	Quantitative Reasoning Statistics	4
STC 136	Introduction to Interpersonal Communication	3
Electives ¹		6

Approved Electives for All Programs

Select any CMR or approved electives ²	7
Total Credit Hours	62

- 1 Students are encouraged to complete elective credits with the remaining Miami Plan perspective requirements. Consult your CMR faculty advisor for the correct selection.
- 2 Students pursuing the Miami Bachelor of Science in Commerce degree are encouraged to consult with their CMR faculty advisor to discuss additional Miami Plan and major requirements.