

# Communication Studies- Bachelor of Arts in Applied Communication

For information contact the Department of Interdisciplinary and Communication Studies at ICS@MiamiOH.edu or 513-785-3055.

Communication is broadly defined as the process people use to generate meaning through messages across a variety of different contexts, channels, and cultures. The Communication Studies major will help students develop in-demand job skills that will assist them in their career path. Our classes cover a wide variety of topics, ranging from interpersonal and conflict to intercultural and health communication, allowing students to directly apply what they learn in class to real world situations.

Through our degree program, students will develop a variety of communication and critical thinking skills, working in teams, and hands-on experience with data and textual analysis. The major provides students with a strong core foundation in the study of communication, while also offering students advanced studies in particular communication contexts. What students learn and experience as a Communication Studies major will not only benefit them in the workplace but also help in their personal lives.

Students with a major in the Department of Media, Journalism and Film may not declare an additional major in Communication Studies.

## Program Requirements

(33 semester hours)

Code	Title	Credit Hours
<b>Core Requirements</b>		
APC 136	Introduction to Interpersonal Communication	3
APC 239	Theories of Communication	3
STC 135	Principles of Public Speaking	3
STC 236	Intercultural Communication	3
<b>Research</b>		
APC 361	Survey Research and Social Media Analysis	3
APC 363	Advanced Methods in Applied Communication	3
<b>Communication Contexts</b>		
Select four courses for twelve credit hours:		12
APC 201	Introduction to Health and Risk Communication	
APC 231	Small Group Communication	
APC 312	Computer-mediated Communication and Social Media	
APC 336	Advanced Interpersonal Communication	
APC 339	Introduction to Organizational Communication	
APC 340	Internship	

APC 377	Independent Studies	
APC 428	Communication in Conflict Management	
APC 438	Political Communication	
APC 450	Topics in Applied Communication	
BIS 315	Comic Books in American Culture	
<b>Capstone</b>		
APC 401	Applied Communication Capstone	3
<b>Total Credit Hours</b>		<b>33</b>