

# Digital Commerce Minor

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The Digital Commerce minor prepares students with the skills needed to support digital commerce operations including content management, data analytics, and internet marketing as well as problem solving skills.

Note: Commerce majors are not permitted to declare any Commerce minor.

## Program Requirements

<b>Code</b>	<b>Title</b>	<b>Credit Hours</b>
CMR 105	Introduction to Marketing	3
CMR 281	Digital Media & Organizational Communication	3
CMR 285	Business Information Management	3
CMR 286	Digital Commerce	3
CMR 341	Internet Marketing	3
CMR 442	Current Issues and Innovation in Small Business	3
<b>Total Credit Hours</b>		<b>18</b>