

# Health Communication- Bachelor of Science in Applied Communication

For information contact the Department of Interdisciplinary and Communication Studies at ICS@MiamiOH.edu or 513-785-3055.

Health communication is the study and practice of using “communication strategies to inform and influence individual health related decisions that enhance health” (CDC). Ultimately, the goal of health communication is to improve quality of life and public health. Understanding the role of communication in influencing individual health decisions and overall health outcomes is a crucial skill that prepares you for a variety of careers. As a health communication graduate, you could pursue a career as a community health campaign worker, patient advocate, peer health promoter, public relations and health communication specialist within hospitals and other medical organizations, or you could pursue graduate study in communication, public health, or related disciplines. Grounded in an integrative understanding of the relationship between theory and praxis, the program emphasizes human identity and diversity, quantitative and qualitative research competency, 21st century communication skills, and public advocacy. In addition to core courses in Applied Communication, students will take courses in English, Statistics, and Nursing with the option to customize curricular options.

Students with a major in Communication Studies or the Department of Media, Journalism, and Film may not declare an additional major in Health Communication.

## Program Requirements

Code	Title	Credit Hours
<b>Core Requirements</b>		
APC 201	Introduction to Health and Risk Communication	3
APC 363	Advanced Methods in Applied Communication	3
APC 401	Applied Communication Capstone	3
ENG 313	Technical Writing	3
NSG 321	U. S. Health Care System and Culture	3
STA 261	Statistics	4
STC 262	Research Methods	3
<b>Ethics Course</b>		
Select one of the following:		3
PHL 131	Introduction to Ethics	
<b>Introductory Communication Course</b>		
Select one of the following:		3
APC 239	Theories of Communication	
STC 136	Introduction to Interpersonal Communication	
<b>Additional Writing or Technological Course</b>		
Select one of the following:		3
APC 312	Computer-mediated Communication and Social Media	

BIS/EGS 305	Integrative Writing in Global Contexts	
CIT 201	Advanced Spreadsheets and Analytics	
CIT 205	Agile Launchpad I	
CIT 431	Health Information Technology I	
EGS 319	Medical Writing	
ENG 223	Rhetorical Strategies for Writers	
ENG/IMS 224	Professional Communication & Digital Rhetoric	
ENG 413	Grant and Proposal Writing	
<b>Intercultural Competence Course</b>		
Select one of the following:		3
ATH 175	Global Cultural Diversity	
ATH 185	Cultural Diversity in the U.S.	
CIT 448	Global and Strategic Issues in Information Technology	
CRE 151	Introduction to Critical Race and Ethnic Studies	
IDS 159	Strength Through Cultural Diversity	
STC 236	Intercultural Communication	
<b>Health Electives</b>		
Select one of the following:		3
APC 311	Science and Medicine in Public Communication	
CMR 224	Medical Terminology	
FSW/SOC/WGS 221	Sexualities	
PHL 375	Medical Ethics	
SOC 357	Medical Sociology	
SOC 358	The Sociology of Mental Disorders	
<b>Advanced Electives</b>		
Select one of the following:		3
APC 336	Advanced Interpersonal Communication	
APC 339	Introduction to Organizational Communication	
APC 340	Internship	
APC 341	Methods of Rhetorical Criticism	
APC 428	Communication in Conflict Management	
APC 438	Political Communication	
APC 450	Topics in Applied Communication	
MAC 447	Senior Seminar in Applied Media Analysis	
<b>Total Credit Hours</b>		<b>40</b>